

# BOMA

## MEMBERSHIP

THE PREMIER NETWORK OF  
COMMERCIAL REAL ESTATE  
PROFESSIONALS

### BECOME A MEMBER

The Building Owners and Managers Association (BOMA) International is a federation comprised of 93 local associations within the United States and fifteen internationally affiliated organizations. For more information and a membership application, please contact the BOMA local association nearest you. A complete listing of BOMA local association contact and links to the BOMA local website in your area is available at [www.boma.org](http://www.boma.org) or contact BOMA International at 202 408-2662.

Building Owners and Managers  
Association (BOMA) International  
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**BOMA**  
International

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## BOMA INTERNATIONAL: LEADING THE FUTURE

Put BOMA to work for you! BOMA International is vital to your professional success and company's economic well-being. As the commercial real estate industry's number one business solutions provider and support network, BOMA provides a tremendous return value through our strong education programs, invaluable networking opportunities, aggressive industry advocacy, noted recognition programs, and timely information. Each benefit impacts positively on your company's bottom line and operating strategy. As a member you receive:

- An industry voice through advocacy and code activities that links you directly to policy-makers, shaping public policy, improving our business climate and saving you money. We make your voice heard in the halls of power.
- Timely and cutting-edge information through the award-winning *BOMA Magazine*, *BOMA eNews*, *BOMA/Kingsley Report*, and your local BOMA newsletter – delivering the latest industry news, legislative and codes analysis, trends, and portfolio and asset management perspectives.
- Leadership skill development. Through committees, task forces, and interest groups, your involvement contributes to initiative, innovation, collaboration, and decision-making.
- Incentives to make energy efficiency gains that green your bottom line through BOMA's 7-Point Challenge.
- Career development through seminars, professional advancement programs, and online Career Center.
- Networking opportunities at monthly events and bi-annual national conferences.
- Recognition of excellence in building management through BOMA's awards programs, including the widely acclaimed BOMA 360® program.
- Access to the industry through a FREE listing and complimentary copy of BOMA's annual *Who's Who in the Commercial Real Estate Industry*.
- Immediate access to comprehensive industry-wide research, data and reports and information on [www.boma.org](http://www.boma.org) – the member's resource for the latest news, events, on-line membership directory, buyers guide, career center and more.
- Business solutions through a broad array of membership programs.
- Money saving discounts on publications, research, meeting registrations and more, including our *Green Lease Guide*.

## ADVOCACY AND CODES

BOMA's legislative and regulatory victories have saved our industry *billions* of dollars. BOMA fights for you at the federal, state and local levels before legislative, regulatory, and codes and standards bodies.

- Capital Gains – gained enactment of the Tax Relief Extension Reconciliation Act, extending the tax cut on capital gains and dividends until 2012.
- Key Tax Provision Extensions – won victories on the 15-year depreciation timeline for tenant improvements, the tax deduction for energy efficiency retrofits to new and existing buildings, and fended off a tax increase on Carried Interest.
- TRIA – secured the *Terrorism Risk Insurance Act* extension until 2014, ensuring the availability of terrorism coverage with a federal government "backstop" for catastrophic losses.
- Codes and Standards – defeated changes for unnecessary fire separation and structural design requirements; defeated unrealistically stringent requirements for all energy efficiency systems and elements; and on annual lease income losses, gained the approval of alternatives to unnecessary and costly evacuation stairways and fire separation requirements.
- ADA Regulations – provided the industry's voice in this updating process and will continue to provide in-depth information and training on the new requirements.

Our accomplishments result in direct savings, improved asset values, and economic growth to your organization.

## RESEARCH AND STANDARDS

- BOMA's *Experience Exchange Report (EER)* is the industry's premier benchmarking tool, allowing you to track office building and income expenses, develop operating strategies, compile budgets, and underwrite and analyze acquisition opportunities.
- BOMA sets the standard by providing uniformity in floor measurement, accounting practices, and accessibility issues and is the secretariat of a full suite of measurement standards, including office, retail, multi-unit residential and industrial buildings.
- BOMA is the only commercial real estate association with representation on all codes and standards bodies. We also support the adoption of the International Codes, the only coordinated and integrated model codes for the built environment.

## WE CELEBRATE THE INDUSTRY

- BOMA's Awards Programs – The TOBY® Awards recognize excellence in building management, operational efficiency, tenant retention, emergency planning and community impact, highlighting our industry and setting standards for operational excellence.







## YOUR NETWORKING AND SOLUTIONS PROVIDER

BOMA members have access to an invaluable network of supporting professionals, facilitating mentoring, idea sharing, and business and career development. As the industry's number one business solutions provider and support network, BOMA provides you with these benefits:

- A nationally-networked online Career Center and job bank that links you with employers, job seekers, and resources for career planning and development.
- Business solutions at The Every Building Show®, BOMA's annual exhibition in partnership with *Buildings* magazine, keeping you current on the latest best practices, and allowing you to network, capture new business, and see the latest products and technology.
- BOMA's online Buyers Guide, Membership Directory and Bookstore provide access to a network of peers, suppliers, and timely publications that can help you work more effectively.

## EDUCATION

BOMA Education offers a variety of courses and programs designed to enhance and advance your business and career. Courses are offered in a variety of formats and most programs are pre-approved for state CEU as well as renewal credits for RPA, FMA, SMA, CPM, ARM, SIOR and some programs for LEED



- Benefit from cost-effective and timely workforce training through our locally-offered Foundations of Real Estate Management® program, a comprehensive overview of building management and operations for those new to the industry.
- Participate in BOMA's Annual Conference, featuring keynote and general sessions on topics designed to equip you with innovative approaches to building ownership and management.
- Reap energy savings through the BOMA Energy Efficiency Program (BEEP)®, offering easy-to-implement no- and low-cost energy savings strategies and best practices.
- Capitalize on BOMA's webinar series, offering solutions for "greening" building operations without major capital expenditures.
- Focus on the opportunities at the annual Medical Office Buildings and Healthcare Facilities Conference, which brings together the movers and shakers within this growing sector.

## WHAT MEMBERS SAY ABOUT BOMA INTERNATIONAL



"BOMA is the leading resource for commercial real estate professionals offering high-level education. It protects our interests through aggressive lobbying and provides products and services we can't find anywhere else."

—Michael E. Dwyer, CPM  
NorthMarq Real Estate Services LLC

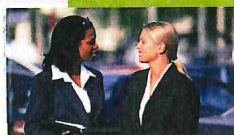
"BOMA provides me with opportunities to network with old friends and mentor new members. I expand my knowledge as a member and keep informed of legislative issues impacting our industry. BOMA brings together the 'Best of the Best' and adds value to your owners and company."

—Lynda Gildea, RPA  
Paradigm Properties of Ohio

## INVEST IN YOUR FUTURE TODAY

We invite you to be a part of our expanding and dynamic organization. Membership is available through BOMA's federated local associations throughout the U.S., as well as with our international affiliates. Commercial real estate professionals located in an area not serviced by a local association may apply directly to BOMA International as a Member-At-Large. You are eligible to join BOMA, the premier network of over 16,500 U.S. commercial real estate professionals if you are a:

- Building Owner
- Property Manager
- Asset Manager
- Corporate Facility Manager
- Government Office Building Manager
- Industrial Building Manager
- Leasing Professional
- Medical Office Building Manager
- Retail Facility Manager
- Hotel/Accommodations/Condominium Facility Manager
- Engineer
- Office Campus Facilities Manager
- Other Commercial Real Estate Professional
- Commercial Real Estate Product or Service Provider



www.boma.org







# JOIN US!

You are invited to join a community of 16,500 members and our network of international affiliates in BOMA International, the premier network of commercial real estate professionals. BOMA's members own or manage more than nine billion square feet of commercial properties in North America.



## BOMA's MISSION STATEMENT

For over a century BOMA International has met the expanding needs of the commercial real estate professional and the industry at large by "enhancing the human, intellectual and physical assets of the commercial real estate industry through advocacy, education, research, standards, and information."

BOMA knows your business. Whether it's serving as your business solutions provider, advocacy champion, information source, business network, education provider, we work for you. Now, more than ever, BOMA is there for you.

## THE BOMA PROMISE:

BOMA's member satisfaction rating is tops in the industry because we deliver results on our promise to you.

- **Connectivity** – Keeping you connected to the top commercial real estate issues, trends, statistics, news and professional services delivered via our monthly electronic newsletters, bimonthly magazine, ground breaking education programs, award-winning publications and specialized online resources.
- **Leadership** – Making you a better leader through opportunities to serve on committees, task forces, and interest groups. Membership encourages and supports initiative, innovation, collaboration and decision-making and allows you to influence the profession through your ideas.
- **Network Solutions** – Providing you with access to a valuable network of supporting professionals in the field, facilitating the sharing of experiences and the development and expansion of your business and career.
- **Advocacy** – Protecting and advancing the commercial real estate industry at all levels of government before regulatory, codes and standards bodies.



